Hi [Customer]!

Thanks! We just received your referral of [referral name]. We appreciate you helping us grow the [company name] community.

What’s next? We’ll be in touch with [referral name] in the next [time period]. If all goes well and your referral becomes a customer, we’ll reward you with [referral bonus]. [Clarify any terms or conditions to the referral bonus].

We appreciate you vouching for us – it lets us know we’re living up to our mission of [company mission], and we’re glad you want to help us help others do that. We appreciate it.

Thanks,

[Your company/name]